

Grant Support for Finger Lakes Manufacturers



NextCorps Growth Services



As the regional affiliate of the Manufacturing Extension Partnership, Growth Services is devoted to helping small and mid-sized manufacturing firms in the nine-county Finger Lakes Region, working with senior leaders to increase revenue, decrease costs, and grow the workforce.



Growth Services can arrange for services and resources at the local, regional, and national level.



NextCorps Growth Services clients reported economic impact of over \$186 million and 1159 jobs created or retained in the last four years.

National Grid, RG&E, and NYSEG Manufacturing Customers Can Receive Up to \$40,000 for Productivity and Growth Initiatives

National Grid, RG&E, and NYSEG have partnered with NextCorps (formerly High Tech Rochester) and other NYS Regional Technology Development Centers to offer grants designed to help the Finger Lakes Region's manufacturers. The National Grid Manufacturing Productivity Program (MPP) and the RG&E/NYSEG Manufacturing Accelerator Program (MAP) provide reimbursement funds as detailed below.

Project Type: Productivity Improvements

Lean manufacturing or manufacturing assistance projects that result in eliminating waste and increasing productivity on the shop floor or in the office environment. Eligible projects receive 40% reimbursement of your costs (up to \$15,000).

Project Type: Growth

Growth targeted activities that result in greater utilization of plant capacity including sales, marketing, and new product development projects. Eligible projects receive 50% reimbursement of your costs (up to \$15,000)

Project Type: Productivity Improvements & Growth Combined

If your company is planning to increase capacity through Lean or similar projects, coupled with top-line growth projects to fill that capacity, you are eligible for 60% reimbursement of your project costs (up to \$40,000).

Companies with Manufacturing NAICS codes 31, 32, or 33 are eligible to apply. Eligible companies must be in the National Grid, RG&E, or NYSEG service areas and be willing to commit adequate time and internal resources to ensure a successful project. Reimbursement occurs upon successful project completion.

NextCorps has all of the details on this exciting opportunity. Learn more by contacting us today.

Contact Us for More Information and to Apply



nextcorps

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Sample Project Types

MANAGEMENT

- Strategic planning
- Succession planning
- Organizational analysis & development
- Management review
- Recruitment
- Human resource evaluation

MARKETING

- Strategic marketing planning
- Marketing development
- New product development
- Market studies
- Advertising/merchandising strategies
- Brand identity development
- Packaging design & development
- Sales literature & website design
- Website development
- Export marketing/translation
- Sales organization development

FINANCE

- Budgeting & forecasting
- Cost accounting system consulting
- Financial planning & restructuring
- Product profitability plans

INFORMATION TECHNOLOGY

- Hardware/software evaluation
- System conversions & enhancements
- Custom programming
- Integrated manufacturing system consulting
- Electronic data interchange (EDI)
- E-Commerce

MANUFACTURING/ENGINEERING

- Lean manufacturing
- Plant layout & redesign
- Production planning & control
- Total quality management
- Statistical process control
- Product design & development
- Energy efficiency improvement
- Process engineering
- Re-engineering
- Machine prototype design & development

ISO/QS/TS, UL/CE MARKING, EXPORT/ITAR COMPLIANCE

- Documentation development
- Complete registration assistance
- Technical files preparation
- Declaration of conformity

This is not meant to be an exhaustive list—give us a call if you have a project in mind and we can advise you. We can also help you find additional grant resources that may be able to increase the benefit to you.

NextCorps Growth Services can assist you in finding the right service provider or we can work with a service provider that you select in most cases.

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